

COMPANY PROFILE

Indian owned and operated organization, dedicated to provide the best solutions in the IT industry

innofreak
Transforming Business With Technology

Company Information

Innofreak Solutions Private Limited is a leading software development, web development, website design, web hosting, Linux hosting, windows hosting, reseller hosting, domain name registration, logo design & branding, corporate branding & marketing, social media marketing, automation and control solutions, hardware and networking Company with its registered office in Ranchi, Jharkhand, INDIA. Our objective is to provide low cost quality IT solutions. The underlying mission of the organization is to bring revolution in the Indian firm by making them Information Technology enabled.

We use industry's most popular and time tested technologies to deliver a stable and productive solution. So that's why our tagline says "***Transforming Business with Technology***".

Our Strength

Our strength is our innovativeness and the capacity to learn. Every client that we serve, every project that we undertake, every assignment that we complete adds to our growing skills and the desire to do better than the last time pushes us good steps closer to realizing our goal of excellence.

Our Aim

Innofreak aims to provide complete IT solutions in the field of Internet, e-commerce solutions and services, enterprise application integration, customized software development and resource provisioning. All of our products exhibit an exceptional record of success and are backed by on the ball and professional team. We firmly believe that working as partners with our clients is the best way to stay in tune with their precise requirements.

We Believe In

- ✓ **Integrity and Trust** – honesty, reliability and a positive belief in others
- ✓ **Respect** – consideration for people and their overall well-being
- ✓ **Driven for Results** – positive results for individuals, groups and the company
- ✓ **Leadership through Teamwork** – achieving success through effectively working together
- ✓ **Ingenuity and Innovation** – encouraging new ideas and continuous improvement



Services Offered

Simply moving your business from off-line to online is not enough to make you a serious competitor in the Internet marketing industry. These days, professional web development is critical to the creation of a powerful and respected online reputation as well as the overall success of web-based businesses.

We understand the value of high-quality web site development and the vital role it can play in the life of an online business. Our team of web site design development specialists can help you create an outstanding web site that's both user-friendly and effective. We have got all the bases covered; so make the right move and let us help you with all your web development needs!

We provide the following services in Internet Solutions segment:-

- ✓ Web Designing & Development
- ✓ Web Application Development
- ✓ Domain Name Registration
- ✓ Web Hosting (Linux, Windows and Reseller)
- ✓ Search Engine Optimization
- ✓ Social Media Marketing (SMM Program)

Web Designing & Development

Our primary focus is to provide customized User Friendly Website Design Solution. Understanding of user point of view is the essential and correct approach to deliver solution which will be globally accepted. Before we proceed with designing, we keep customers usability behavior at priority while designing a website. It is very critical to keep in mind the importance of identifying the target viewer and thereby optimizing for usability and desirability. We develop the website that is easy to navigate and user friendly so that your customers keep coming back.



It is very important for your website to have all the pre-requisites to get good ranking. It must have a vision for your target audience. Our efficient web design and development services consistently ensure precisely that and your website is developed in a way that it is always there amongst the prominent listings of the best. We nourish your website and help it to gain popularity with looks and ranking simultaneously.

We work with latest technologies and architecture. Like:

- ✓ .Net Development
- ✓ PHP Development
- ✓ Asp.Net Development
- ✓ J2EE / J2SE (JDK 1.2)

Web Application Development

Innofreak have expertise in the development of custom web applications and have successfully delivered a variety of solutions to our clientele ranging from start-ups to established business enterprises. Over the years the popularity of web applications, as opposed to traditional desktop applications, has grown in leaps and bounds. One of the reasons for this popularity is that web applications are platform independent can be deployed on various operating systems and accessed through a platform independent browser. The maintenance and distribution of web applications is much easier as these applications reside on a server from where they are accessed by the users. No additional software is required to be installed at the user's end.

At Software Services our expertise and experience with developing web based applications span multiple technologies and verticals. We make use of technology to innovate and design solutions that are tailored to meet the requirements and objectives of individual clients. From the setting up of online storefronts to booking engines, to platforms to share information and services and complex business applications, our solutions help clients in transitioning to the web thereby providing them with a means to increase efficiencies and expand their area of operations. Our solutions can be deployed over the Internet or can be deployed locally within an Intranet.



We possess demonstrable expertise on a variety of technologies including:

- ✓ Microsoft Technologies (.net framework, ASP.NET, VB.NET etc)
- ✓ Database Technologies (MS SQL, Oracle, MySQL)
- ✓ Open Source Technologies (LAMP, off the shelf packages such as Joomla!, Drupal, Sugar CRM, vBullet)

Domain Name Registration

Innofreak provide fast and effective domain name registration service to expand your business without breaking your budget. The process we follow is simple and user friendly. You can just utilize our single or multiple domain name search boxes to search and register your domain name. Our domain name registration is available with features that will enable you to control your email, web space and lot more. If you are searching a place where you get a best and very secure domain name space with very affordable charges, then we have expertise in domain name space service.

Manage Domain Name

Innofreak also help you in managing the domain name. This can be done by simple process. Using simple interface, our customers can:

- ✓ Renew their domain name registrations
- ✓ Extend their domain name registrations
- ✓ Choose both email forwarding and web forwarding options
- ✓ Manage their pop3 email alias addresses
- ✓ Make choices between various web hosting options



Transfer Your Domain Name

We also help the customers to transfer the domain name on simple terms. There is no risk involved in the transfer. The process is simple and foolproof. If due to unforeseeable reasons the transfer of your domain fails or is canceled, we will straight away credit your customer advance account with the complete amount that you paid for such transfer. Even during the transfer process, we take care that your domain name is not altered anytime. Transfers are seamless and during the process of transfer your domain will not face downtime.

Web Hosting

We offer both Linux and Windows 2003 hosting platforms. Our robust Linux and Win 2003 virtual hosting solutions are suited for individuals and corporate alike. So, if you are looking for a feature rich, secure and scalable hosting environment with 99.99% uptime guarantee, look no further, because we will offer you the best solution.

Innofreak is a web hosting provider, enabling individuals and organizations in securing hosting packages which reduces the cost of getting started on the Internet. Our dedicated hosting servers are located in India. Our web hosting packages provide the control, flexibility, and reliability needed to create a successful online presence.

STABLE AND SECURE LINUX SERVERS:

- ✓ Fast Dual Xeon Intel Based Dell Servers,16 GB RAM [First time in India in shared hosting]
- ✓ 200 GB SCSI HDD, 100 Mbps Ethernet
- ✓ 1 Tbps Connectivity
- ✓ On Access Firewall Protection
- ✓ On Access & On Demand Antivirus Scanning
- ✓ On Demand Vulnerability Scanning, Brute Force Detection
- ✓ Process Priority Optimization for better performance and resource allocation.



99.5% UPTIME:

Reliability is one of the most important factors for a hosting service. If you run a business, your website's reliability may mean the difference between lost sales, or increased profits. That's why our web hosting service guarantees 99.9+ percent uptime, monitored by independent third party services. Day or night, you can be confident in the knowledge that your website will continue to attract visitors to your site, completely uninterrupted by outages or downtime.

Linux Hosting

Linux Hosting allows a company to build its web sites by using the Linux Operating System. Using this platform for web development gives companies the flexibility to take advantage of the best and most popular open-source technologies such as php, MySQL, Python, and XML. The Linux Website Hosting is an open-source variation of the Unix Operating System.

Windows Hosting

Windows Server 2003 Web Edition is structured for dedicated Web serving and windows web hosting. It aims at delivering a single-purpose solution for Internet service providers, application developers, and others who use or organize specific Web functionality.

- ✓ Takes benefit of advancement in Internet Information Services (IIS) 6.0, Microsoft ASP.NET, and the Microsoft .NET Framework to make it easier to build and host Web pages, Web applications, and XML web services.
- ✓ Is an extremely successful platform for ASP.NET based intranet and Internet deployments.
- ✓ Includes the newly re-architected IIS 6.0, ASP.NET, and the Microsoft .NET Framework.
- ✓ Is dedicated Web-serving functionality that supports two-way symmetric multiprocessing (SMP), 2GB of RAM, and 10 in-bound server message block (SMB) connections for content publishing.
- ✓ Does an economical Web server that is competitively priced for self hosting organizations need to install Web pages, Web sites, Web applications, and Web services rapidly.



Reseller Hosting

Would you like to start a web hosting company, or take your current hosting business to the next level? Our reseller hosting account puts you in control!

With Innofreak you can sell unlimited plans to your customers and we also enable overselling! You will have your own FREE private name servers (ns1.yourdomain.com & ns2.yourdomain.com) that will build and solidify your brand.

Why Web Host Manager?

Web Host Manager is a server administration interface which allows you to control and monitor your server from an easy to use web interface. Managing your web hosting account with Web Host Manager (WHM). WHM allows resellers maximum flexibility and control over their resold accounts and other resources. Using WHM, you have full control over your resold accounts; you can setup/modify/delete your resold accounts instantly.

Search Engine Optimization (SEO)

Internet is undoubtedly the biggest contemporary way to gather information about anything under the sun. Internet marketing, in fact, is the cheapest and the most effective way to promote ones product or service on a global scale. There are many ways to do the internet marketing but no spamming it is the worst and unauthentic means. We always believe that opt-in lists or the permission to use the email for sending promotional data is the best way contact prospective customers.

Our effectual SEO campaign can boost your website to the top of the 'organic' or 'natural' search results on Google, MSN and Yahoo. Our web based marketing services also allow you to analyze statistics instantly and hence save a lot of your time that otherwise went into post-marketing research and analysis.



Our Search Engine Optimization process consists of the following:

- ✓ Site analysis
- ✓ Keyword Research
- ✓ Website Pages Optimization
- ✓ Competitor Research
- ✓ Website Redesigning
- ✓ Copy Writing
- ✓ Search Engine Submission
- ✓ Link Building
- ✓ Directory Submission
- ✓ Social networking
- ✓ Monitoring and feedback

Customized Software Development

If you are looking for low cost and quick software, yet customized according to your needs, Innofreak can provide tailored software using Open Source solutions to create a solution that can be developed and implemented in a matter of a few weeks!

Grow your business with our IT expertise and reduce cost, development time, implementation time. According to your specific needs and budget, we will develop the optimal custom software solution meeting urgency of the business need and costs/productivity statement. We use industry's most popular and time tested technologies to deliver a stable and productive automation solution.

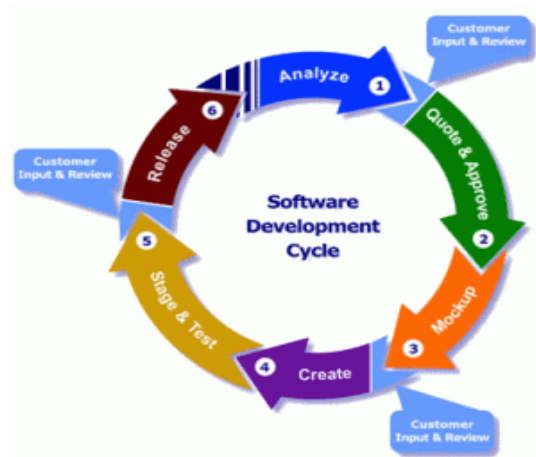
Our customized software solutions in many Operating systems and Environments, including support for multi-location, multi-user, multi-access level systems and distributed processing systems.

We can offer the most experienced programming professionals for every specific type of technical task, while the customer approves the final project team staff.



Expertise in various Technologies:

Software Services possess the expertise on whole range of technologies that can be used to develop efficient software products. We always choose most feasible and efficient technology for designing and developing solutions and believe that it works as a base that caters to the exact business needs. We provide you with a strikingly balanced software development and minimal project duration, availing you the otherwise rare cost advantage for your business. These include: **.Net, php, C++, C#, VB.NET, Java, SAP and Microsoft Dynamics NAV** etc.



Corporate Branding and Marketing

Managing a brand is a tough job. The depth of expertise it requires across the multiple facets it involves keeps the job challenging and fun at all times, and it is this challenge that keeps us at Innofreak going. From managing presence for large brands, to building presence for startups, we understand your requirement. Sounds clichéd, but we are large enough to do it all, and small enough to do it well.

Here are the key considerations while you look at your brand presence in the current scenario.

- ✓ **What are your brand objectives?** This will help you determine the message you want to propagate in the social media world.
- ✓ **What channels should you leverage and why?** A detailed approach may be required for specific channels. Read more about our channel management services.
- ✓ **What tonality should you use in the social world?** This may also depend on the channel. Read more about social content.
- ✓ **What campaign should you create in the social media?**

Once the above is defined, we will provide you the following services.

- ✓ **Branding:** Unique Logo Design based on your brand objectives.
- ✓ **Website:** Complete Online Presence through Website.
- ✓ **Social Media Marketing:** Social media marketing lets you directly connect to your target audience using Facebook, Twitter, Pinterest, LinkedIn, Google+, YouTube.
- ✓ **Viral Marketing:** Viral marketing refers to the art of creating content that people would like to share with or forward to people they know. At its core, viral marketing is the essence of social media. Read more about our viral marketing offering.



Logo Design and Branding

At Innofreak, we believe that our work shouldn't only look good and work hard, but also have a unique and sophisticated design style that's in line with each of our client's personalities. Our logo design, Professional website design and quality Corporate Identity Design, focus on you. On your needs, your goals, your style.

Innofreak team brings many years of strategic, hard working and top quality service to each of its clients and logo design projects. The studio prides itself on maintaining long lasting relationships with clients that keep coming back. We believe it's important to create logo design, websites, Corporate Identity. work that speaks to the client's heart while having strong marketing and branding expertise to support the client's mission.

If you are serious about your company's identity, then we are the people you want to work with! Innofreak is helping businesses increase sales and revenue with help of powerful branding!

There are many great reasons to choose Innofreak as your logo design agency. We think that our clients love and respect the idea that they are buying a service from true artists and artisans, who are expanding their effort and their creativity especially for them. That they are entering into a personal relationship with the designer and artisan alike. That they are buying a design that is truly one-of-a-kind.

Value

Innofreak offers great value based design services at reasonably affordable rates. We not only create an attractive logo image but we work with our clients to clarify the company's unique brand and then use this brand to create an inviting and communicative visual identity.

Hassle Free Process

Working with Innofreak is a smooth and professional process from the very first stages to the delivery of the finished product. We pride ourselves on making the design process as simple and easy as possible for all clients. All communication is handled via our online studio floor or email so you don't have to take time from your busy day.

Satisfaction Guarantee

Our goal and our promise are to create great designs for every one of our clients. We are not the cheapest out there – nor do we want to be. We know that our designs are worth the cost, and we are willing to bet that you will agree.



Originality

Every logo from Innofreak is completely unique. This means that we never use clip art or recycle old work. While many companies plagiarize or use logo design contests as a means of obtaining low cost, low quality work, every one of our designs is entirely original and professionally hand designed by our own in house designers.

Hardware and networking

Innofreak is a growing company to provide solution and maintenance in the various areas of Information Technology from last 2 years with its office currently in Ranchi and service support at across Bihar and Jharkhand covering locations like Patna, Muzafferpur, Gaya, Jamshedpur, Ranchi, Dhanbad, Bokaro etc. It extends maintenance on all latest platforms and offers solutions and turnkey project in structured networking, LAN (Local Area Network), WAN (Wireless Area Network) connectivity, SAN-NAS data security and storage, Server and High Computing Solutions. Surveillance, Firewalling, Cyber Security are our few technical strengths. Innofreak Service team has qualified personal from all areas of technologies & has experience in almost all the operating systems viz. Windows Vista, Windows 8, Win Advance Server, RED HAT Linux, SQL Server, SAP and many more.

Hardware Maintenance - Third Party Maintenance

New computer equipment is usually sold with a warranty. The warranty typically lasts one year, but some vendors offer multiyear warranties. If the computer fails while it is under warranty, the vendor should resolve the hardware problems at no additional cost.

We also offer low cost third party maintenance services, annual maintenance contracts (AMC) for Laptop and Desktop. If your computer is out of warranty and you are facing a problem, you might be thinking from where to get it fixed. So Innofreak is the right place to get the solution.



Test & Repair Services: Many people have similar computer troubles.

- ✓ Computer has slow boot or won't boot?
- ✓ It runs too slowly?
- ✓ Can't get online?
- ✓ Ran out of hard drive space?
- ✓ Want a DVD drive or CD burner?
- ✓ Need a faster processor, more memory?
- ✓ We can do hardware upgrades, or software upgrades.

Well, there's no need to fret Innofreak can take care of all your needs! We also custom build computers to your specifications, or tell us what tasks you want to perform and we will build a system to do the job!

Wireless Technology

Innofreak is a wireless solutions provider offers complete wireless technology with installation and maintenance.

Innofreak has well experienced d-link and Cisco installers for Structured Cabling Systems. Innofreak installs, terminates, tests, and/or maintains Fiber Optic Cabling, Backbone Cabling, Cat 5 & Cat 6 Cabling, Riser Cabling, and Horizontal Cabling for Voice and Data Systems. We provide site survey that includes evaluation of new or existing facilities, identification, testing and documentation of existing cable runs. We provide integrated Data, Voice and Video System Design. Be it a CAT 5 or a CAT 6 or a state-of-the-art optical fiber installation, we know the standard and we deliver quality installation.

From initial planning to final commissioning, our experienced Project Managers will be with you every step of the way. We will provide detailed project planning of the installation.



VPN Solutions

Virtual Private Network (VPN) is a Closed User Group created for providing backbone connectivity between locations over a Wide Area Network (WAN). VPN replaces the PtP intercity links running between customer locations with a last mile connection (wired/wireless) to the nearest Service Provider's Point of Presence. The backbone between POPs provides a highly redundant, reliable, commercially attractive solution. VPN allows a private intranet configuration to be securely extended across the Internet or other network service, facilitating secure e-commerce and extranet connections with business partners, suppliers and customers.

Automation and control

Closed Circuit Camera

Innofreak is one of the few successful names to offer world-class CCTV cameras, which help us to monitor anything from our confront. Whether it is a factory, shop, office or any other place, one can watch whole premises on monitor with the help of CCTV cameras of different type. Compact in size, it offers many view angles and is the perfect low cost solution for discrete indoor surveillance. Available in various types like: Manual vari focal lens and Motorized Zoom lens and fixed iris lens with dimensions: 4mm/6mm/8mm, they are easy to install.

Dome Camera

Easy to install and very small this completely enclosed camera is widely used in hotels, public areas and in retail operations that demand minimal aesthetic intrusion.

Day / Night Camera (IR)

Innofreak Offer finest IR camera range for day & night vision evenly can see in complete dark, low light With 6-100 LED , High resolution camera. The cameras available in Dome, C-mount & weatherproof models, can see up to 10,15,20,25,30,40,50 or 100 meter range.



C-mount camera

For Long range distance use c-mount or cs-mount camera with fixed, manual or auto iris lens with varifocal length e.g. : 3.5-8mm or 2.8-10 mm, It is useful for Industries, Big shopping stores, big size hall or departmental stores. With the help of autoiris lens & flickerless chip can control flickering due to heavy lighting or light difference due to surrounding area. Cs-mount also provide the Pan/Tilt/Zoom feature manually in Zoom camera with the help of Pan/Tilt scanners. Also available in weatherproof design & with low light or day-night feature.

Access Control & Time Attendance System

With quality and customer satisfaction as our forte, we provide time attendance unit, that is primarily used to have an efficient and quick system to monitor the time IN and time OUT of the office employees. In our designed time attendance and access control system, the employee is provided with a proximity card (contact less technology) which he/ she shows to the reader at the entrance door.

The system captures the IN time of the employee and stores the data on the computer. This a perfect paradigm of technology, where one can easily calculate overtime and shift differentials for wage rate variations and enforcing policies such as attendance and rounding rules which saves time consuming, error prone calculations.

This system can also generate daily, weekly, monthly reports, (department wise & group wise). It is to be noted that at the hit of the button the client can have records of the employees at his disposal within seconds and the access within the office can be controlled by using electromagnetic locks connected to this system.

Access Control & Time Attendance system is available in two types of systems:

- ✓ Fingerprint / Biometric Reader Based
- ✓ Proximity / Mifare Card Based

Fingerprint / Biometric Reader: Considered to be the best office utility products, we offer biometric system, which is a single chip micro computer system. Highly versatile in nature, this system can be interfaced with different types of reader like bar code, proximity etc or can function as a standalone unit. It is also provided with in-built 10 hours in case of power failure of regular operation, even with electromagnetic lock.



It has the facility to store the data in self powered NVRAM (nonvolatile) for 5 years and above. Featured with multilevel password access for programming and online monitoring of the access for programming, this unit also contains 16 key switch feather touch keypad. Sleek and rugged body made of superior grade FRP material, this unit also has programmable time zoning capability.

Proximity / Mifare Card Reader: Available with unique technical features and user friendly in nature, we offer world-class proximity card reader which has the memory of 1 KB, where employee's related information can be feed into the card itself e.g, employee name, designation, department etc. Used in multiple applications like: Office utility products ACCESS SYSTEMS (CARD/THUMB) and useful for attendance, salary calculation and door unlocking with date and time, it also has voice response in English.



Fast Facts

Registered Address:

Innofreak Solutions Private Limited,
16/A, 2nd Floor, Anjuman Plaza,
Near Kashmir Vastralaya, Main Road,
Ranchi – 834001, Jharkhand (INDIA)

Legal Form: Registered Private Company

Corporate Identity Number: U72501JH2013PTC001394

Company PAN Number: AADCI2863F

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